



**SUPERIOR EAST**

**Community Futures Development  
Corporation**

## **PRIVACY STATEMENT**

### **INTRODUCTION**

Superior East Community Futures Development Corporation (SECFDC) is a federally supported not-for-profit community organization with a volunteer Board of Directors and professional staff whose purpose is to support community economic development and small business growth through business loans or loan guarantees.

This brochure summarizes SECFDC's privacy policies and procedures that have been developed to comply with Canada's *Personal Information Protection and Electronic Documents Act* ("*PIPEDA*"). *PIPEDA* sets out rules for the collection, use and disclosure of a client's or customer's personal information, as well as safeguarding that information in the course of commercial activity as defined in the legislation.

### **WHAT IS "PERSONAL INFORMATION"**

Under *PIPEDA*, "Personal Information" means any information that is identifiable to an individual, including name, address, telephone number, Social Insurance Number, and date of birth. It also includes, but is not limited to, other information relating to identity, such as, nationality, gender, marital status, financial information and credit history.

### **PURPOSES FOR PERSONAL INFORMATION**

SECFDC collects only that personal information required to assess a prospective applicant's eligibility for financial assistance,

as well as to report to Industry Canada, the federal department that administers the Ontario Community Futures Program.

### **CONSENT**

At the time of completing a loan application, the express, written consent of the individual applicant will be sought for the collection, use, retention and disclosure of their personal information for the purposes set out in SECFDC's privacy policy.

An applicant may choose not to provide some or all of the personal information requested, but if SECFDC is unable to collect sufficient information to validate a financing request, the application for financing may be turned down.

### **ACCURACY**

SECFDC endeavours to ensure that all personal information in active files are accurate, current and complete. When a client notifies SECFDC that his or her personal information requires correction or updating, the necessary changes will be made. Information contained in closed files is not updated.

### **LIMITING USE, RETENTION & DISCLOSURE**

SECFDC uses and retains personal information for only those purposes to which the individual has consented.

Personal information will be disclosed to only those SECFDC employees, volunteer members of committees and/or Board of Directors that need to know the information for the purposes set out in the SECFDC Privacy Policy.

### **SAFEGUARDS**

SECFDC utilizes a number of physical, organizational and technological measures to safeguard personal information from unauthorized access or inadvertent disclosure

in accordance with its *Information Security, Retention and Destruction Policy*, including but not limited to:

#### Physical

Active files are stored in locked filing cabinets located in work areas restricted to SECFDC employees and authorized volunteers. Closed files are stored in locked cabinets for a period of seven years, after which, the information is shredded prior to disposal.

#### Organizational

SECFDC employees, volunteers, and third party service providers sign confidentiality agreements binding them to safeguarding the confidentiality of personal information to which they have access.

#### Technological

Personal information contained on SECFDC computers and the electronic database are password protected. As well, the Internet server or router has firewall protection to protect against virus attacks and hacking into the database.

#### Electronic Transmission of Information

Notwithstanding the technological safeguards implemented by SECFDC, all Internet transmissions are susceptible to possible loss, misrouting, interception and misuse. For this reason, as part of the application that individual's sign consenting to their personal information being collected, used, retained, and disclosed, SECFDC will assume that it has the individual's consent to communicate via the Internet unless notified to the contrary.

## INDIVIDUAL ACCESS

An individual who wishes to review or verify what personal information is held by SECFDC, may do so by making a request, in writing to the SECFDC's Chief Privacy Officer. Upon verification of the individual's identity, the Chief Privacy Officer will provide a written report within 60 days.

## INVESTIGATING COMPLAINTS

Any concern or issue about SECFDC's personal information handling practises may be made, in writing, to the Chief Privacy Officer. Upon verification of the individual's identity, the Chief Privacy Officer will act promptly to investigate the complaint and provide a written report to the individual.

If the individual is dissatisfied with the report provided by the Chief Privacy Officer, or feels that the corrective action taken by SECFDC is insufficient, the individual may direct a complaint to the Federal Privacy Commissioner in writing. The address of the Federal Privacy Commissioner is provided in this Privacy Statement for your convenience.

## AMENDMENTS TO OUR PRIVACY POLICY

This Privacy Statement is a summary of SECFDC's Privacy Policy. For full particulars of SECFDC's privacy policies and procedures, please request a copy of the Privacy Policy from SECFDC.

The SECFDC Privacy Policy and this Privacy Statement are in effect January 19, 2006 and is retroactive to January 1, 2004. SECFDC's Privacy Policy and this Privacy Statement may be updated from time to time to reflect amendments in applicable Federal and Provincial laws. Any changes to this Privacy Policy will be posted on the SECFDC website and will apply to personal information collected

from the date of the posting of the revised Privacy Policy.

## CONTACT INFORMATION

If you have any questions regarding SECFDC's Privacy Policy, Information Security, Retention and Destruction Policy, and/or this Privacy Statement, or you wish to make an access to personal information request, please contact:

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14 Ganley St. Phone: 705.856.1105/  
P.O. Box 709 1.800.387.5776  
Wawa, ON P0S 1K0 Facsimile: 705.856.1107

## OTHER HELPFUL PRIVACY LINKS

For a copy of *PIPEDA*, or for answers to other questions regarding privacy legislation, below are some helpful privacy links.

Federal Privacy Commissioner  
[www.privcom.gc.ca](http://www.privcom.gc.ca)  
112 Kent Street  
Ottawa, ON K1A 1H3

Provincial Privacy Commissioner  
[www.privcom.on.ca](http://www.privcom.on.ca)

Superior East CFDC Web Site:  
[www.superioreastcfdc.ca](http://www.superioreastcfdc.ca)

Siskind, Cromarty, Ivey & Dowler LLP  
Privacy Law Group:  
[www.siskindsprivacylaw.com](http://www.siskindsprivacylaw.com)

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SUPÉRIEUR EST**

**Community Futures**

**Development Corporation**

**Société d'aide au  
développement des  
collectivités**



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